



Residential houses at Melia Residences in ParkCity Eastwood will be ready by 2020.



The extension to the 36-hole golf course will be fully completed very soon.

ParkCity Eastwood integrates 5 key values

Jacqueline Raphael

MIRI: Known to the locals as Eastwood Valley, the serene neighbourhood now called ParkCity Eastwood is part of a bigger master plan.

The international standard Eastwood Valley Golf and Country Club which opened in 2005 is one of the largest 18-hole golf courses in Sarawak.

The stretch of Pan Borneo highway which will pass through the area by the end of next year will provide easier access.

"Being directly connected to Pan Borneo Highway, ParkCity Eastwood has opened up commercial possibilities. An expansion project for the golf courses took place almost immediately after its announcement.

"It will offer 36-hole golf course and potentially be the largest in Sarawak upon its completion in a couple of months," said Chee Siew Pin chief operation officer (COO) of Pantai Bayu Indah, the master developer for ParkCity Eastwood.

"In a couple of years, ParkCity

Eastwood will be the perfect location once the proposed road connecting Miri City Centre via Canada Hill is completed. The new 2.5km link road will create better connectivity and driving between these two places would take less than 5 minutes.

"The ease of accessibility will ensure businesses thrive for many years and become the catalyst of growth while opening up countless opportunities and convenience to surrounding communities," said Chee.

He added that ParkCity Eastwood is infused with five key brand values - family, neighbourhood, connectivity, community and convenience - integrated to make it a sustainable township when completed, the first of its kind masterplan in Miri.

"The 2,800-acre project is developed in response to the surrounding nature and what people of Miri needs.

After the completion of the Eastwood Valley Golf and Country Club in 2005, the infrastructure works for other parts of the masterplan was

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initiated. The initial phase of development was on the Northern side.

"However, earthworks are being activated throughout the entire land. The development thus far includes fully developed Eastwood Industrial Estate and the almost completed Milea Residences," said Chee.

Having most of its frontage orientated towards the Pan Borneo, Chee said the 200-acre Southern part of ParkCity Eastwood is being developed with residential components with backfilling is in progress. A 132kv station is currently being built with 90 per cent completion.

"Resonating from end users' demand and the need to be dynamic, the residential parcels

are planned to diversify into affordable schemes, gated and guarded residences as well as high end residences.

"The first launch was the two-storey homes Milea Residences which is now open to the public. These residential parcels are planned with public spaces given priority," he added.

These include a 32-acre green lung with recreational water body accessible to all, open spaces for public amenities such as surau, multipurpose hall, sports field, kindergartens and convenient store centrally located and accessible to residents, as well as provision of land for schools.

In the pipeline for the residential parcels is a retirement village, a concept gaining

popularity in the region and local market as well as foreign investors under Malaysia My Second Home programme, according to Chee.

Meanwhile, approximately 100-acre is reserved along Pan Borneo Highway as the new commercial hub with AutoCity, retail and commercial plots. Taking advantage of the seamless connectivity of the new traffic-lighted junctions, these commercial plots will ensure thriving businesses through the years.

"Showroom owners in Miri are already enquiring about these commercial plots. This supports the notion that ParkCity Eastwood indeed has much value to offer," he said.

Following the success of the Eastwood Industrial Estate, the second phase of light industrial area is introduced within the proximity of the new 132kv Station. The project offers land for business owners to build according to their specific requirements.

"The two supporting components, commercial and industrial, consequentially

create job opportunities for the communities which then creates demand for the 'Work+Live+Play' environment.

"In future, ParkCity Eastwood will integrate more components that correspond to future market demands but will focus primarily on developing residential component.

Chee envisaged that with commuting from city centre improved, more people working in the city can choose to stay within well-planned ParkCity Eastwood which resonates its five values of family, neighbourhood, connectivity, community and convenience.

Pantai Bayu Indah Sdn Bhd (PBI) is a subsidiary company of multi award winning master developer Perdana ParkCity Sdn Bhd which is recognised for its township, Desa ParkCity, quoted to be one of Kuala Lumpur's greenest, safest and most liveable communities.

Learning from the best, PBI has developed Marina ParkCity, the new commercial hub in Miri, also dubbed as the extension of Miri city centre go-to place.